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HIGOLD®

B O R R O M E O C O L L E C T I O N



BORROMEIO

Borrromeo





As a member of Higold, I am very happy to spend a good period of my life to work with you.

Higold relies on the top quality to promote the business development, and the top quality is achieved by the people and the management system. First of all, people are the manufacturers of products. Only excellent employees can produce top quality products. Secondly, the management system, especially for quality management, is an effective guarantee for standardized and large-scale production of products. Therefore, the company will only grow when its employees grow, and the growth of individual employees is fundamentally consistent with the development direction of the company. Innovation is the eternal source of the company's development. In order to expand the enterprise living space, in order to open up more broad development for individuals, we need to be full of passion, maintain the source power of innovation, improve work efficiency, improve the quality of work, keeping surpass ourselves always.

In the background of a company who has the core competitiveness by improving the management innovation and the process reengineering comprehensively and who has enough opportunities and space for sustainable development and strives to create a level playing field, as long as you think and work hard, learn modestly and keep improving, you will be evaluated fairly eventually. More important thing, this learning mindset itself is a key to success.

Team work spirit and strong professionalism are the source of the inexhaustible strength for a company. You will obtain better play and achieve greater achievements only when you integrate your talents into a team. Based on the premise of a common goal and overall image, the company advocates the development of individuality and provides broad development space for employees. To win, you must first win yourself. We Only can surpass ourselves and our rivals by continuous learning and self-reflection. "Change" is our eternal theme, of course, "change" is also an experiment, whatever successes or failures, we will accommodate them with a broad mind. Standing at the starting line of the new century, let's arm ourselves with a new idea and inherit the essence of our advantageous culture. Let's extend the organization culture idea which is more beneficial to the enterprise development, and Let's build the dream team of the new century.

Finally, as a representative of the company's executives, what I care more about is the feelings of employees and whether they can grow and achieve their personal dreams in our company. At the same time, I sincerely thank you for what you have done for the company and your efforts as a member of this team, I wish you a happy work in the future!

-- Ou Jinfeng, chairman of Higold Group



product
design
award



reddot design award
winner

HIGOLD GROUP

BORROMEIO



CLAUDIO BELLINI®

CLAUDIO BELLINI® is a Milan based multidisciplinary design studio founded by Claudio Bellini is built on an open-minded and innovative perspective, respectful to design heritage, specialized in product, furniture, and interior design since 1996. Integrating different disciplines gives the studio the privilege to provide long-term consultancy to clients by advising on graphic design, architecture, CMF, and brand identity.

Studio's capability of analyzing the complex dynamics of foreign markets has led CLAUDIO BELLINI® design studio to be recognized all around the world as one of the most influential European design practices.

Today, the studio continues evolving by enhancing the creativity with the support of a talented multinational team through their complementary skills.

A voyage to Europe in the summer and observing the wonderful blue reflections of the Mediterranean Sea, the concept is inspired by and conceptualized with the feeling that takes one to a sunny day near the seaside with an easy breeze blowing. Borromeo collection is a result that blends the expertise and know-how of HIGOLD with natural and pure elements in perfect harmony. This unique collection is where the simplicity of natural rope is combined with the modern lines of aluminum accurately to bring to life a feeling like no other. Mixing and blending conventional design with pleasant nostalgia! The scattering of sunlight by the molecules of the water inspires the textures and feel of this collection and is a reminder to relax and unwind in it.









It is a comfortable sofa allows you to spend many hours relaxing, and good lavish and attractive furniture makes your house and garden more attractive.

















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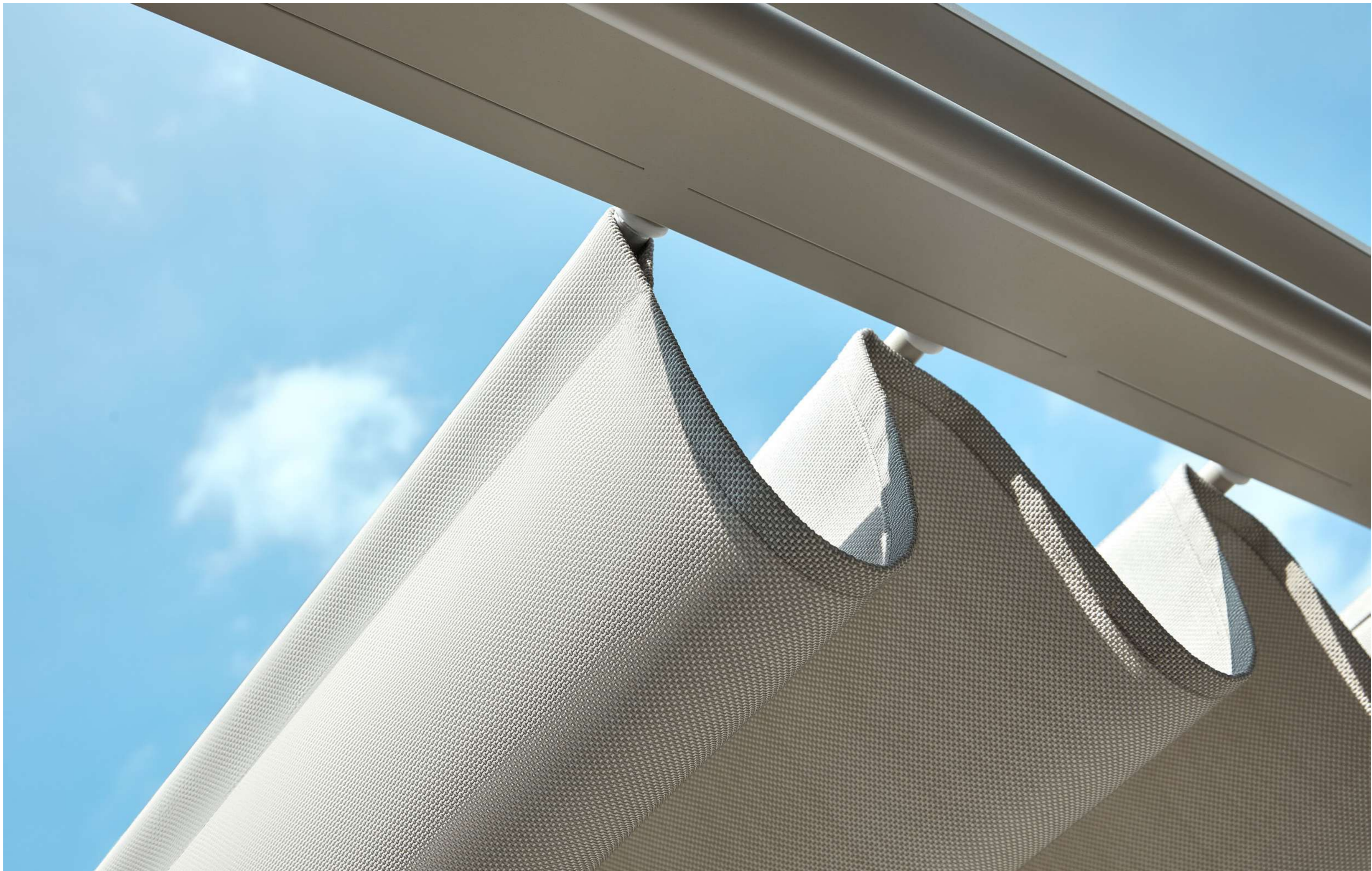


It has a natural lightness and elegance but never loses its sturdiness and comfort.











Super thick cushions with high density foams for an extra soft seating experience.



